

Welcome to
Blase Weirdo Emporium

An unique virtual exhibition

Blase launches its app: an unique immersive visual experience, halfway between a private visit with the artist and a video game. From September 16, download "Blase Gallery" on your PC, smartphone or tablet android or ios and discover a new way to admire artworks.



An innovative virtual exhibition

The idea came from the first lockdown, Blase wanted to find an alternative to closed art galleries and museums. He therefore created an innovative virtual exhibition, in collaboration with Hervé Castaing, 3D scenographer. In a universe inspired, among others, by David Lynch's "Twin Peaks", enter an empty store in the middle of a dark and strange desert. Let yourself be carried away in this mystical universe, and go to meet these mysterious paintings. The audio guide is included: click on the paintings to learn more about them.

Art meets video game

More than a simple virtual visit, the "Blase Weirdo Emporium" is a video game; halfway between an immersive exhibition and a paper chase.

To progress in the visit and discover new artworks, you will have to search for clues, which will allow you to pass through the doors and discover a preview of the last controversial work of the artist: "The Rise and Fall of the Empire".

Competition: a reproduction to win

To bring a little excitement to the game, a competition will be organized as soon as the application is released. Until October 15, players will be able to try to answer a question, the answer to which is in the game. A draw will be made among the correct answers. The winner will be able to choose the reproduction of his choice [from those](#), worth a value of 580€.



Who's Blaise?

Blaise is a French contemporary artist working today in Paris. He became known thanks to his work on old canvases, which he restores and modifies using old master techniques; with brush and oil paint. Always with the desire to mix the classic and the contemporary, the old fashioned and the provocation, and to play with the cognition of his public, Blaise has created two series of more confidential paintings: [Around the World](#) and [Knitted Series](#). Today, with his sculpture "The Rise and Fall of the empire", Blaise marks a turning point in his work and reveals his will to push the limits of his concept and put his creativity at the service of new innovative techniques.



[Press contact](#)

Vanida DUVAL

vanida@blasepHEME.com

+33 6 19 80 74 48

Website link :

<https://www.blasepHEME.com/blase-weirdo-emporium>

Link to download :

<https://www.blasepHEME.com/download-blase-weirdo-emporium>

Images to download :

<https://bit.ly/blase-weirdo-emporium-images>

